

## **Eco-Friendly Tourism Initiative, Conservation Programme and Social Responsibility**

### Responsible Eco-Friendly Tourism

White Pearl endeavours to gradually introduce eco-friendly practices by "going green" over a time. With this approach, we strive to market to and attract eco-friendly tourism.

As part of our communication process, we promote the initiative to our guests, trade partners and the public through social media campaigns, in-room or public area notices at the resort.

Our environmental projects that are currently running, ongoing or completed;

- Removal of single use straws and replaced with bamboo straws.
- Replace plastic water bottles with re-usable glass bottles.
- Replace plastic in-room amenities with re-usable glass containers and bottles.
- SOS – Save Our Seas walk – we provide a specific SOS bag for our guests as an education opportunity, for debris collection that washes up into our bay.
- Ozone friendly products used throughout the resort.
- Home Grown Garden Produce - Initiating a new project with a local resident and Mozambican Landscaping entrepreneur.
- Contribute towards and Support the local Chilli Farm in Salamanga – On hold by the Peace Parks until further notice.
- Guided Environmental and Conservation Activities and Talks.
- Conservation Programme

An Eco Charge (Tax) of US\$20 is imposed on each guest once during their stay at the resort mainly for the White Pearl Resorts collaboration with PPMR and Peace Parks Foundation Turtle Nesting Monitors. The tax reflects the seriousness of our efforts towards preservation of conservation and proceeds are donated to conservation, turtle research and other eco-initiatives.

Divers are encouraged to become ambassadors of the underwater world displaying respect and harmony in a fragile environment that we as visitors are most privileged to visit. Continuing dive education - developing and improving diver knowledge with Look NO touch rules!

### Social Responsibility Programme

#### Growing Pearls

Just like natural pearls, our community is a valuable gem. Pearls are formed by various small objects that lodge in the mantle tissue of a mollusk. In response, the tissue forms a unique layer around these objects which over time produces one perfect pearl. Through *Growing Pearls*, we hope to impact the community through various projects, with the ultimate goal of producing a strong and empowered community - our perfect pearl.

*Growing Pearls* offers our guests the opportunity to become involved and share in our vision for the community. We love to take our guests on a tour of the local villages to not only experience the different cultures, but also see current and future projects of *Growing Pearls*. Guests can help by donating funds of which 100% will go directly towards our projects. Guests also have the option to physically take part in our project activities and leave their footprints in the heart of the community. Our main focus in the community but not exclusively is the Escola Primaria Completa De Mamoli as we believe that our opportunity for change is with the youth of our community.

#### 2018 Projects:

- Waste Management System
- School Brass Bell
- School Electrical Project – leading to the next project, opening a computer centre
- School Roof and Windows Installation.
- Community Initiatives and Events.
- Sponsered Learnership Programmes.